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**Back to School/Higher Education Offer 2023
Terms and Conditions**

Qualified Purchasers receive Promotion Savings when purchasing an Eligible Mac Product with a pair of AirPods 3rd Generation with Lightning Charging Case without extra cost. Qualified Purchasers have the option to upgrade the Eligible Promotion Product to AirPods 3rd Generation Mag Safe or AirPods Pro 2nd Generation at an Additional Upgrade Cost. This offer is subject to the terms and conditions herein and capitalized terms are as defined below.

Qualified Purchasers receive Promotion Savings when purchasing an Eligible iPad Product with an Apple Pencil 2nd Generation without extra cost. This offer is subject to the terms and conditions herein and capitalized terms are as defined below.

Promotion Period: The promotion begins on June 5th, 2023 and ends on October 2nd, 2023 (the “**Promotion Period**”) in the United States (“**Qualified Country**”). The Promotion Period may be changed, terminated or extended at any time without prior notice.

Qualifying Locations: Apple Authorized Campus Stores (a “Qualifying Location”). Eligible Products and Eligible Promotion Products (as defined below) must be purchased from a Qualifying Location in the Qualified Country. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Eligible Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period are eligible to receive Promotion Savings.

THE OFFER: Qualified Purchasers who purchase an Eligible Product and an Eligible Promotion Product within a single transaction during the Promotion Period will receive Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the Eligible Product instantly at the time of purchase which is equal to the cost of the Eligible Promotion Product. Customers will be charged for all items in their cart, including the Eligible Promotion Product. The Eligible Promotion Product is not a “gift.” This offer expires when the purchase transaction is complete. Refurbished products and open box returns sold “as is” are not eligible for this offer.

Product Category	Eligible Products	Eligible Promotion Product(s)	Additional Upgrade Cost	Promotion Savings
Mac	iMac, MacBook Pro, and MacBook Air, including configure-to-order versions.	MPNY3AM/A -AirPods 3 rd Gen. With Lightning Charging Case	\$0	\$169
		MME73AM/A – AirPods 3 rd Gen. With Charging Case	\$10	\$169

		MQD83AM/A- AirPods Pro 2 nd Gen.	\$80	\$169
iPad	iPad Pro and iPad Air (iPad 9 th generation, 10 th generation and iPad mini are excluded from this Offer)	MU8F2AM/A Apple Pencil (2 nd Gen)	\$0	\$129

QUALIFIED PURCHASERS: Those eligible for this promotion include faculty, staff, students, and parents as follows (each a “**Qualified Purchaser**”):

Higher Education - Faculty and staff of Higher Education institutions in the Qualified Country and students attending or accepted into a Higher Education institution in the United States are eligible. Purchases from the Apple Store for Education by individuals are not for institutional purchase or resale.

Higher Education Parents - Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private Higher Education institution in the Qualified Country are eligible.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Eligible Promotion Product must also be returned in its original packaging or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If an Eligible Promotion Product is exchanged for another Eligible Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference. Eligible Products or Eligible Promotion Products purchased at an Apple Authorized Campus Store must be returned or exchanged at the same Apple Authorized Campus Store, subject to such store’s policies and procedures.

PROMOTION RESTRICTIONS: This offer is valid only during the Promotion Period while supplies last. Eligible Products and Eligible Promotion Products are subject to availability. Apple may end this offer at any time, for any reason. Only one Promotion Product per eligible Mac and/or eligible iPad per Qualified Purchaser. Qualified Purchaser must demonstrate that they meet the Qualified Purchaser requirements prior to purchase. Public entities, government entities, nonprofit organizations, educational institutions, enterprise purchasers, and business purchasers do not qualify. Apple reserves the right to cancel purchases made by such purchasers. With respect to all Qualified Locations other than an Apple Authorized Campus Store, if Apple determines that a purchaser participated in this promotion but was not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. Additional restrictions may apply to purchases made at Apple Authorized Campus Stores. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same Promotion Period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for any loss, destruction, or theft of Eligible Products or Eligible Promotion Products. Apple may use any information provided in accordance with its privacy policy at www.apple.com/privacy.

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<Short> (for digital materials)

Qualified Purchasers receive Promotion Savings when they purchase an eligible Mac with eligible AirPods and/or an eligible iPad with eligible Apple Pencil at a Qualifying Location. Only one Promotion Product per eligible Mac and/or eligible iPad per Qualified Purchaser. Offer subject to availability. While supplies last. This offer cannot be combined with the Corporate Employee Purchase Program, or business loyalty pricing. Availability of in-store promotion offerings may be limited by Apple Campus Store location closures as a result of COVID-19. Additional restrictions apply. For full terms and conditions of offer, see [here](#).

<Short> (for printed materials)

Qualified Purchasers receive Promotion Savings when they purchase an eligible Mac with eligible AirPods and/or an eligible iPad with eligible Apple Pencil at a Qualifying Location. Only one Promotion Product per eligible Mac and/or eligible iPad per Qualified Purchaser. Offer subject to availability. While supplies last. This offer cannot be combined with the Corporate Employee Purchase Program, or business loyalty pricing. Availability of in-store promotion offerings may be limited by Apple Campus Store location closures as a result of COVID-19. Additional restrictions apply. See store associate for full terms and conditions of offer.